



BA (Hons) Equine Business Management UD4N2

Curriculum frameworks for International Online and Student Route Visa students

International Online students

Year 1

Students require six core modules per year:

Semester 1

- Introduction to business
- Introduction to sport and exercise science

Semester 2

- Horses for courses: Introduction to the equine industries
- Introduction to sports coaching and leadership

All year

- Introduction to equine anatomy, physiology and health
- Introduction to equine fitness, nutrition and welfare

Year 2

Semester 1

- Equine behaviour
- Managing an equine business

Semester 2

- Equine movement analysis
- Principles of sport and exercise psychology

All year

- Activity performance and skill acquisition
- Work placement

Year 3

Semester 1

- Current issues and legislation in the equine industry
- Developing entrepreneurial effectiveness
- Sport and exercise science

Semester 2

- Marketing communications
- Research skills
- Sustainable niche tourism

Year 4

Semester 1

- Equine behaviour and welfare management
- Major event analysis

Semester 2

- Innovation and enterprise
- Legal issues in sport and fitness

All year

- Dissertation (double credit)

Student Route Visa students (studying in Thurso)

Year 1

Semester 1

- Introduction to business (core)

Semester 2

- Horses for courses: Introduction to the equine industries (core)

All year

- Introduction to equine anatomy physiology and health (core)
- Introduction to equine fitness, nutrition and welfare (core)

Plus two option modules from the following:

Semester 1

- Introduction to sport and exercise science

Semester 2

- Introduction to sport coaching and leadership

All year

- Activity performance and skill acquisition
- Introduction to equitation (core for the riding route)

Year 2

Semester 1

- Equine behaviour (core)
- Managing an equine business (core)

Semester 2

- Equine movement analysis (core)

Plus 3 option modules from the following:

Semester 2

- Principles of sport and exercise psychology

All year

- Applied coaching and leadership
- Equitation: a practical application (core for the riding route)
- Event planning and organisation
- Work placement

Year 3

Semester 1

- Current issues and legislation in the equine industry (core)
- Developing entrepreneurial effectiveness (core)

Semester 2

- Research skills (core)

Plus 3 modules from the following:

Semester 1

- Sport and exercise science

Semester 2

- Sustainable niche tourism

All year

- Advanced equitation (core for the riding route)
- Work placement

Year 4

Semester 1

- Equine behaviour and welfare management (core)
- Major event analysis (core)

All year

- Advanced applications of coaching and instruction (core)
- Dissertation (core) (double credit)
- Work placement (core)