



## **PARTICIPANT INFORMATION SHEET.**

### **Study title**

Evaluating the impact of the Uist Unearthed app

### **Invitation and brief summary**

You are invited to complete short survey about your experiences of using the Uist Unearthed app. The app is part of a larger project, the Uist Virtual Archaeology Project which has developed new digital heritage interpretation for five archaeological sites across Uist. The purpose of the survey is to evaluate the Uist Unearthed app and its impact on your visit to our Augmented Reality sites, and gather user experiences which may be used in future research projects. Responses to this survey will be used to:

-evidence project outcomes to our funders.

-learn from your experiences of using the app (including functionality). Responses may be analysed in future research projects by the project team (see below - Explanation).

### **What's involved?**

This online survey comprises a mixture of free text and tick box questions – please complete these as fully as possible. All questions are optional. They are a mixture of multiple choice and free text responses. The questions cover four themes: About your visit, About your experience, Visit impact, and About you. This survey should take about 10 minutes to complete. Please answer all questions, if possible. This will provide us with fuller user feedback and data for more accurate analysis, insights, and results.

### **Explanation: purpose of and background to the research and invitation**

The primary aim of this survey is to gather evaluation data to be presented to project funders when the project ends in 2023. However, responses to the survey may be used in future research projects undertaken by the core project team. Research outputs may be published in a peer-reviewed journal or book. By completing the survey you are consenting to have your responses used in future research projects by the project team at UHI. If you have any concerns about how your responses may be used, please contact the research lead, Dr Emily Gal ([emily.gal@uhi.ac.uk](mailto:emily.gal@uhi.ac.uk)).

Please note that your responses are not saved until the final page of the survey. As such, you are free to close the survey at any time prior to submission if you no longer wish to participate, and your responses will not be saved. Your responses to this survey enable us to learn from your experiences, to report back to funders and other stakeholders, and to ensure we are delivering on our stated project outcomes as well as maintaining and improving the app. The survey has been created by the Uist Unearthed project team. If you have any concerns or feedback on the survey you are welcome to contact the research lead: [Emily.gal@uhi.ac.uk](mailto:Emily.gal@uhi.ac.uk)



### **What are the possible benefits of taking part?**

Your feedback may be used to improve or develop new features on the app, as well as informing future similar projects.

### **What are the possible disadvantages and risks of taking part?**

N/A

### **Your data will or may be shared with the following recipients or categories of recipients**

- UHI, college at which the project is registered, relevant UHI exam board comprising of UHI and external representatives.
- Data may be handled by UHI, or academic partner, ICT or records management staff who are required to undertake actions to keep the data safe, maintain data integrity, or ensure the data is handled and secured in keeping with UHI's data policies and procedures. The parties may include UHI staff, contractors or selected external individuals. Such access will only be used as necessary.
- JISC Online Survey
- The project's funders, as part of evaluation reports required at the end of the project: NatureScot, The National Lottery Heritage Fund, Comhairle nan Eilean Siar, Stòras Uibhist and Highlands and Islands Enterprise
- For any questions about data sharing please contact the research supervisor, Dr Emily Gal. [emily.gal@uhi.ac.uk](mailto:emily.gal@uhi.ac.uk).

Elements of this data may be published at a future time in an academic peer-reviewed journal or book. All responses are anonymised as standard in the survey and responses are not attributable to any specific individual. To comply with ERDF funding requirements, as specified by majority funder NatureScot, data will be retained to 30<sup>th</sup> December 2030 (comprising the full auditing period).

### **Version control**

V1

[1/3/23](#)