

Privacy Notice: University of the Highlands and Islands Alumni Research - Adventure Therapy

June 2020

The Data Controller of the information being collected is:

University of the Highlands and Islands (UHI)
Executive Office, 12B Ness Walk
Inverness, IV3 5SQ
Telephone: 01463 279000

For any queries or concerns about how your personal data is being processed you can contact:

- Data Protection Officer at UHI: dataprotectionofficer@uhi.ac.uk
- Alana MacLeod, Curriculum Development Employer Engagement at UHI: alana.macleod@uhi.ac.uk

This privacy statement relates to the following process:

University of the Highlands and Islands Adventure Therapy Alumni and Student Research, June – July 2020

Your information will be used for the following purposes:

The University of the Highlands and Islands is carrying out research amongst adventure and outdoor alumni and students to help shape our future curriculum.

Building on our existing adventure qualifications, we are considering developing a postgraduate qualification for those interested in specialising in adventure therapy. In order to identify the areas of most value to the industry and gauge interest in this opportunity, we require input from our valued alumni.

The feedback/data collected will play a vital role in helping us to develop our curriculum moving forward and support the career development of those working in equine roles across the Highlands & Islands, and Scotland.

Our legal reasons for using the data are:

- You have given consent for the use by willingly providing answers and completing the survey
- Use is necessary for the purposes of legitimate interests pursued by us or by a third party (in respect of us contacting you with this survey and analysing the results)

The processing is undertaken under the legitimate interest of the University of the Highlands and Islands. The legitimate interest(s) of the controller or third party is:

The research and data collated will ensure that the qualifications and training on offer at the University of the Highlands and Islands and its partner colleges is appropriate and informed by the needs of the hospitality/tourism sector – a key growth sector for Scotland, and the Highlands and Islands in particular.

This is a beneficial and necessary exercise, with an emphasis on quality improvement and curriculum development. The work will positively impact not only the university's staff, students, and graduates, but also small, medium, and large employers across the Highlands and Islands, and across Scotland.

Sharing of data:

Please note that no personal data or specifics relating to any individual or organisation will be shared out with the university.

Your data will be retained for the following length of time:

The data will be retained for up to four years, but there is no set retention period.

The following rights are rights of data subjects:

- The right to access your personal data
- The right to rectification if the personal data we hold about you is incorrect
- The right to restrict processing of your personal data

The following rights apply only in certain circumstances:

- The right to withdraw consent at any time if consent is our lawful basis for processing your data
- The right to object to our processing of your personal data
- The right to request erasure (deletion) of your personal data
- The right to data portability

You also have the right to lodge a complaint with the Information Commissioner's Office about our handling of your data.