

# Privacy Notice: University of the Highlands and Islands Postgraduate Research Project, April – May 2022

## The Data Controller of the information being collected is:

University of the Highlands and Islands (UHI) Executive Office, 12B Ness Walk Inverness, IV3 5SQ  
Telephone: 01463 279000

For any queries or concerns about how your personal data is being processed you can contact:

- Data Protection Officer at UHI: [dataprotectionofficer@uhi.ac.uk](mailto:dataprotectionofficer@uhi.ac.uk)
- Alana MacLeod, MSc Student and Curriculum Development Employer Engagement Officer at UHI: [alana.macleod@uhi.ac.uk](mailto:alana.macleod@uhi.ac.uk)

## This privacy statement relates to the following process:

UHI postgraduate student dissertation project. Project title:

*Postgraduate Learning: Perspectives from the Scottish Highlands. An exploration of the perceived value of postgraduate study, in the context of underpinning rural development.*

## Your information will be used for the following purposes:

This project aims to investigate postgraduate study trends and its perceived value in the context of the Highlands & Islands labour market. As part of the project, the researcher will gather feedback from undergraduate business students in their final year of study, and their prospective regional employers, to establish whether regional educational provision is adequate in serving the continued learning and upskilling needs of its individuals and businesses.

## Our legal reasons for using the data are:

You have given consent for the use by willingly providing answers and completing the survey.

The research and data collated will ensure that UHI receives timely, regionally focused feedback on its postgraduate offering from two perspectives, allowing for further analysis of adequacy, suitability, and potential to change and develop offering, in relation to continued learning and upskilling. This could positively impact on local and national businesses and employers, as well as individuals benefitting from any future training or qualifications offered.

## Sharing of data:

Please note that no personal data or specifics relating to any individual or organisation will be shared out with the university.

## Your data will be retained for the following length of time:

The anonymised data will be retained for up to five years, but there is no set retention period.

## The following rights are rights of data subjects:

- The right to access your personal data
- The right to rectification if the personal data we hold about you is incorrect
- The right to restrict processing of your personal data

**The following rights apply only in certain circumstances:**

- The right to withdraw consent at any time if consent is our lawful basis for processing your data
- The right to object to our processing of your personal data
- The right to request erasure (deletion) of your personal data
- The right to data portability

**You also have the right to lodge a complaint with the Information Commissioner's Office about our handling of your data.**