



PgCert Global Entrepreneurship



University of the
Highlands and Islands
Oilthigh na Gàidhealtachd
agus nan Eilean

Are you spending more time working in your business than on it?

Do you want to develop new ideas and grow your business?

If the answer is yes, then our PgCert Global Entrepreneurship is for you!

Run by CREATE, the university's Centre for Enterprise and Innovation based at Inverness College UHI, the programme is designed with sole traders, small business leaders and early stage entrepreneurs in mind. It will:

- Develop your practical entrepreneurial skills
- Improve your leadership practices and the productivity of your business
- Unlock new growth potential
- Support you to become more responsive and able to exploit domestic and global opportunities
- Allow you to gain a competitive edge by applying proven thinking, tools and concepts in the ever-changing marketplace

The PgCert has evolved out of CREATE's highly successful Catalyst programme which saw substantial growth in its participants in relation to confidence, entrepreneurial leadership and innovation. The programme is a fast-paced and immersive learning opportunity, designed to strengthen you and **your business**.

Here's what learners had to say about the Catalyst pilot:

"One of its strongest points is teaching you the ability to take a step back and analyse what you are currently doing and how it relates to where you want to be."

"The course opened me up to new tools and ways of thinking."

"It changed my way of dealing with things and looking at opportunities."



Programme features


We know that studying can be difficult when running a business, so we've developed the PgCert to allow you to do both. The one year programme is taught completely online meaning you can combine part-time study, at a time and place to suit you, with your other commitments. The learning is highly practical, taking you beyond theory to meet the needs of you and your business. With its global focus, you will be challenged and supported to seek out opportunities for sustainable growth and learn through international best practice how to identify new opportunities.

The programme is made up of three modules:

- Entrepreneurial mindset for growth
- Developing an innovative business model
- Effective sales and collaboration

Each module involves the examination of live case studies and entrepreneurial behaviours as well as assessments centred on your own organisation and business interests.

Every learner is given a unique network of support including:

- A personal business mentor who will support and challenge you to apply new found learning to your business and leadership role, as well as encourage you in your personal and professional development
 - A personal study tutor who will provide you with academic support throughout the duration of your course
 - Access to a programme team who will support you through collaborative tutorials, groups and sessions
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Carol Langston, programme leader and head of CREATE

The programme is led by Carol Langston, head of CREATE. Carol is an experienced business woman and leading entrepreneurial educator who has taught around the globe and has been published within the field of strategic business and enterprise. She is also a Fellow of the Higher Education Academy and the International Entrepreneurship Educators Programme.

Here's what she said about the PgCert:

"This exciting new programme will allow small business leaders or early stage entrepreneurs to undertake relevant, highly practical study on a part-time basis, while continuing in their business role or starting up a new venture. It is designed to strengthen and develop the individual so that they and their business can grow. It gives participants an internationally recognised postgraduate qualification that develops their key leadership skills and enhances their personal development."

Start date

January

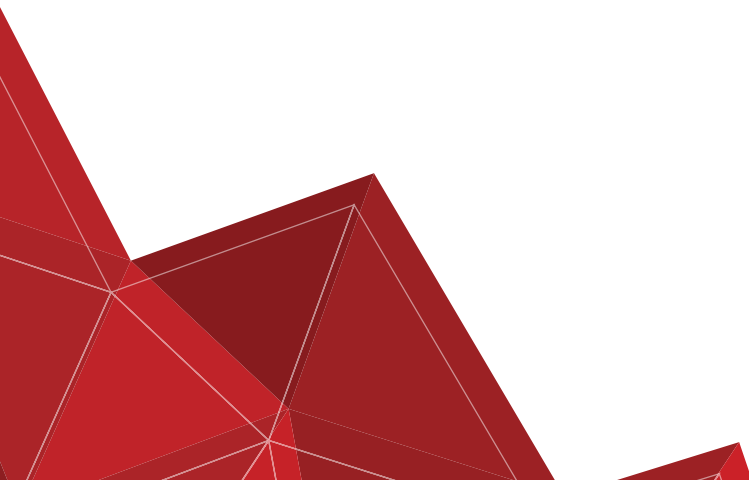
Entry requirements

Aimed at business professionals or new and early stage entrepreneurs who have already gained experience in a business environment, the course is open to graduates or those with a professional qualification recognised as equivalent.

Applicants with other relevant experience are encouraged to apply and will be considered on an individual basis.

Career opportunities

The PgCert Global Entrepreneurship is an internationally recognised qualification. It will give you a distinctive edge in both your business sector and the job market. You will be able to seek out new opportunities for growth and demonstrate enhanced global leadership and entrepreneurial capabilities. You will also have the qualifications and skills to continue your studies through the university's MSc in Leadership and Management if you wish.



For more information or to apply:

Call: Carol Langston or Sam Eccles on
01463 273267

Email: pgcge.ic@uhi.ac.uk

To apply online visit:
www.uhi.ac.uk/global



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